

2010 ANNUAL U.S. ARMY MUSEUM SYSTEM TRAINING COURSE
Marriott Hotel at City Center, Newport News, Virginia
6–11 June 2010
(Updated Draft 20 May 2010)
AGENDA

Theme: *Continuity and Change: Army Museums Leading the Way in the 21st Century*

Sunday, 6 June

1200–1700

On-Site Course Registration

1800–2000

Training Course Reception, Marriott Hotel
Host: U.S. Army Transportation Museum,
David Hanselman, Museum Director
Speaker: Joe Frank, Mayor of Newport News
Grand Ballroom Salon II

Exhibits and Vendor Displays

Monday, 7 June

0700–1200

Course Registration

0700–0800

Complimentary Continental Breakfast
(Grand Ballroom Salon II)

Exhibits and Vendor Displays

0800-0815

Opening Ceremony
Fort Eustis Color Guard
Grand Ballroom Salon II

0815-0830

Welcoming Remarks
Dr. Jeffrey J. Clarke, Director, U.S. Army
Center of Military History (CMH), Fort McNair,
Washington, DC and Colonel Daniel M. Georgi,
Assistant Commandant, Fort Eustis, VA
Grand Ballroom Salon II

0830-0845

**CMH Leadership Decisions and Key
Museum Issues**, Dr. Charles H. Cureton,
Director of Army Museums, Museum Division,
U.S. Army Center of Military History, (CMH-
MD), Fort McNair, DC
Grand Ballroom Salon II

0845-0900	Introduction of Keynote Speaker: David Hanselman, Director, U.S Army Transportation Museum, Fort Eustis, VA
0900-1000	Keynote Address: Mr. John C. Race, Jr., Deputy G-4, TRADOC Grand Ballroom Salon II
1000-1015	Meeting Break (refreshments)
1015-1030	National Museum of the United States Army Update: Judson “Jeb” Bennett, Director Grand Ballroom Salon II
1030-1200	General Session <i>Change and Continuity:</i> Dr. Charles H. Cureton, Director of Army Museums, CMH-MD, Fort McNair, DC Grand Ballroom Salon II
1200-1300	Lunch (on your own)
1300-1400	General Session <i>Greening Your Museum,</i> Sarah Brophy, bMuse Sustainable Museums Grand Ballroom Salon II
1400-1415	Meeting Break (refreshments)
1415-1515	Concurrent Session #1 <i>Museums and Social Media</i> Keith Parnel, CEO, JASE Digital Media Salon III
	Concurrent Session #2 <i>Directors Roundtable with DAM</i> Dr. Charles H. Cureton, Director of Army Museums, CMH-MD, Fort McNair, DC BluePoint I & II

Concurrent Session #3*Museum Distance Education*

Pam Pettengell, Director of Outreach
Education, Jamestown-Yorktown Foundation
Anne-Marie Millar, Director of Education, The
Mariner's Museum

Lisa Huevel, Associate Producer, Education
Outreach, Colonial Williamsburg Foundation
Salon IV

1515–1530

Meeting Break

1530–1700

General Session*A New Breed: Marketing the Army to New
Museum Professionals*

Kym Rice, George Washington University
Dean Pidcock, College of William and Mary
Grand Ballroom Salon II

1700

Dinner (on your own)

1800-1900

AMLRs Hands-on Training, LGB & Associates,
Inc., Fairfax, VA
BluePoint III

1900-2000

*AMFIN and AMSTAT Finance and Statistics
Systems Hands-on Training for Museum
Directors*, LGB & Associates, Inc., Fairfax, VA
BluePoint III

Tuesday, 8 June

0630-0800

Breakfast (on your own)**Exhibit and Vendor Displays**

0800-0830

Board Buses – Travel to Fort Eustis

0830-1115

Museum Practicum at Transportation Corps
Museum; David Hanselman, Museum Director,
U.S. Army Transportation Museum, Fort Eustis,
VA

1115-1130

Board Buses – Travel to Fort Eustis Club

1130-1300	Luncheon at Fort Eustis Club, Guest Speaker, BG Brian Layer, Commander, U.S. Army Transportation Center and School, Fort Eustis, VA
1300-1345	Board Buses - Travel to Jamestown Settlement, VA
1400–1500	Museum Practicum at Jamestown Guest Speaker, Jane Hohensee, Registrar for the Curatorial Division Topic: <i>Exhibit Challenges in the Current Economy</i> Classrooms A-C, Education Wing
1400-1530	<i>Directors Roundtable with DAM</i> Dr. Charles H. Cureton, Director of Army Museums, CMH-MD, Fort McNair, DC Presentation Hall, Second Floor
1530-1700	Tour Jamestown Settlement
1700–1730	Board Buses – Travel to Marriott Hotel
1800	Dinner (on your own)

Wednesday, 9 June

0600-0700	Breakfast (on your own) Exhibits and Vendor Displays
0700-0730	Board Buses – Travel to Fort Monroe
0800-1100	Tour Casemate/Ft Monroe; Paul Morando, Director
0800-0930	<i>Directors Roundtable with DAM</i> Dr. Charles H. Cureton, Director of Army Museums, CMH-MD, Fort McNair, DC (Ft Monroe Family Support Center)

1100-1230	Luncheon: Chamberlain Hotel Confirmed Speaker: Mr Bill Armbruster Topic: The Future of Fort Monroe
1230-1300	Board Bus - travel to: Bus 1: Virginia Air and Space Museum Bus 2: The Mariner's Museum
1300-1500	Visit Air & Space/Mariner's Museums HASM Speaker: Richard Byles, Dir of Ed. Topic: Educating the Community The Mariner' Museum Speaker: Anna Holloway, Sr Curator Topic: The Monitor Project
1500-1530	Board Bus - travel to: Bus 1: The Mariner's Museum Bus 2: Virginia Air and Space Museum
1530-1730	Visit Air & Space/Mariner's Museums HASM Speaker: Richard Byles, Dir of Ed. Topic: Educating the Community The Mariner's Museum Speaker: Anna Holloway, Sr Curator Topic: The Monitor Project
1730-1800	Board Bus and travel to: Marriott Hotel
1800	Dinner (on your own)
Thursday, 10 June	
0630-0800	Complimentary Continental Breakfast Grand Ballroom Salon II
	Exhibits and Vendor Displays
0800-0900	General Session <i>Macro Artifact Preservation</i> Kathleen Ferry, MILSPRAY . Robert Collings, Collings Foundation Gary Norville, American Aero Services Grand Ballroom Salon II

0900-1030	General Session <i>Museums in the Community: Working Towards a Common Goal</i> , Pamela Meister, SEMC Executive Director, Atlanta History Center, Atlanta, GA Grand Ballroom Salon II
1030-1045	Meeting Break (refreshments)
1045-1215	Concurrent Session #1 <i>Audio Tours</i> , Nick Herbold, SCVNGR Paul Morando, Director of Casemate Museum Atul Garg, TourMate Systems Salon III Concurrent Session #2 <i>Directors Roundtable with DAM</i> Dr. Charles H. Cureton, Director of Army Museums, CMH-MD, Fort McNair, DC Blue Point I & II Concurrent Session #3 <i>Building Partnerships with the Army's Cultural Resources Managers</i> Christopher McDaid, Fort Eustis Archaeologist Salon IV
1230-1315	Lunch (on your own)
1315 - 1445	General Session <i>Collecting in Current Operations</i> , David Hanselman, Director Transportation Museum Grand Ballroom Salon II
1430–1500	Meeting Break (refreshments)
1500 – 1700	General Session <i>Keeping Museums Relevant</i> Richard Killblane and Steve Anders Grand Ballroom Salon II

1700-1800

Free Time

1800-2100

Reception and Banquet

Introduction of Guest Speaker; Dr. Charles H. Cureton, Director of Army Museums, CMH-MD; Banquet Speaker: **TBD**
Grand Ballroom Salon II

Friday, 11 June

End of Course - Travel Day